



**Eastern Carolina Aviation Heritage Foundation
Development Committee
Tuesday, February 1, 2022**

1 **MEMBERS PRESENT:** Chairman Adam Persky, Tom Braaten, Jimmie Green, and Barry Fetzer
2 via Teams.

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4 **MEMBERS ABSENT:** Ray Dunn

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6 **STAFF PRESENT:** Pam Holder

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8 **A. CALL MEETING TO ORDER**

9 Chairman Adam Persky called the Eastern Carolina Aviation Heritage Foundation (ECAHF)
10 Development Committee to order at 3:30pm on February 1, 2022 at the Havelock Tourist &
11 Event, with a quorum present.

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13 **B. APPROVAL OF MINUTES**

14 Chairman Persky presented the committee with the minutes for their review and approval. **Jimmie**
15 **Green made a motion to approve the January 4, 2022 Development Committee minutes with no**
16 **corrections. The motion was carried unanimously.**

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18 **C. OLD BUSINESS**

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20 ***1. 2022 Gala***

- 21 • Art Nalls will be the speaker for the 2022 Gala.
22 • The title is “Just a Few Good Reasons Why This is a Great Country”.
23 • A wooden Harrier model will be the door prize for new and renewed paid
24 memberships.
25 • Adam Persky has donated a plane ride and a book by John Capito will be raffled off.
26 • This year’s coin features the Nalls Aviation Mini-Jet. The coin will be given to Art Nalls,
27 new paid memberships, and paid sponsors.
28 • Marketing materials are continuing to be hung up around the area and passed out.
29 • The marketing plan is very comprehensive, consisting of radio, television ads,
30 newspapers, community calendars, chamber calendars, social media, and posters/flyers.
31 ECAHF has received in-kind advertising from The Compass Newspaper, Channel 12
32 WCTI, and Inner Banks Media.
33 • Tom Braaten encouraged everyone to call the potential sponsors on their lists if they

34 have not already. Now is the time to hit the pavement and spread the word about the
35 Gala.

- 36 • The Committee decided to give Art Nalls a wind breaker with the ECAHF logo
37 embroidered, a poster, and a coin as a gift for speaking.

38 2. *Website Design*

- 39 • The redesign of the website is complete and will launch on February 4, 2022

40 3. *Summer Camp Registration Release Date*

- 41 • The dates for the camps are as follows, Middle School STEM July 19-22, 2022 and
42 Elementary School STEM Camp July 25-29, 2022.
- 43 • Pam Holder stated that the applications for the elementary camp will be released at the
44 same time as the middle school camp application is released. February 4, 2022 is the
45 set date for the application drop.
- 46 • The elementary camp is needing one more teacher to complete its staff. There are two
47 potential teachers. The spot should be filled by next meeting.

48 4. *Armistead Property – Ideas for Projects*

- 49 • Scholarships for college, flight school, AMP Licensees, etc. seems to be the top pick for
50 use of the Armistead moneys. It will be brought to the Board for discussion.
- 51 • Pam Holder is going to check with Finance and the legality of a scholarship with the
52 money and the city’s role in the project.

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55 D. NEW BUSINESS

56 No new business.

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58 E. ITEMS FROM THE CHAIR AND/OR COMMITTEE

- 59 • Tom Braaten reiterated how important it is to contact potential sponsors and guests to
60 help make the Gala a success.

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62 F. ADJOURNMENT / RECESS

63 With no further business to discuss, **Jimmie Green made a motion to adjourn the meeting.**
64 **The motion was passed unanimously,** and the meeting adjourned at 4:06 pm.

65 Date approved: _____

_____ Chairman Adam Persky

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67 Attest: _____

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69 Melanie Pool, Recording Secretary