



**Eastern Carolina Aviation Heritage Foundation  
Development Committee  
Tuesday, January 4, 2022**

1       **MEMBERS PRESENT:** Tom Braaten, Jimmie Green, Ray Dunn via Teams, and Barry Fetzer via  
2 Teams.

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4       **MEMBERS ABSENT:** Chairman Adam Persky

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6       **STAFF PRESENT:** Pam Holder and Melanie Pool

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8       **A. CALL MEETING TO ORDER**

9 Tom Braaten called the Eastern Carolina Aviation Heritage Foundation (ECAHF) Development  
10 Committee to order at 3:30pm on January 4, 2022 at the Havelock Tourist & Event, with a  
11 quorum present.

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13       **B. APPROVAL OF MINUTES**

14 Tom Braaten presented the committee with the minutes for their review and approval. **Barry Fetzer**  
15 **made a motion to approve the December 7, 2021 Development Committee minutes with no**  
16 **corrections. The motion was carried unanimously.**

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18       **C. OLD BUSINESS**

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20       ***1. 2022 Gala***

- 21       • Art Nalls will be the speaker for the 2022 Gala.  
22       • The title is “Just a Few Good Reasons Why This is a Great Country”.  
23       • A wooden Harrier model and a book by John Capito will also be used for raffles.  
24       • Adam Persky has donated a plane ride for paid memberships for 2022.  
25       • This year’s coin features the Nalls Aviation Mini-Jet. The coin has been received and  
26 shown to the Committee again to make sure all have seen it.  
27       • ABC Signs has finished the marketing materials for the Gala. Posters, postcards, and  
28 flyers are all printed and delivered. Distribution of materials will begin this week.  
29       • The marketing plan is very comprehensive, consisting of radio, television ads, newspapers,  
30 community calendars, chamber calendars, social media, and posters/flyers.  
31       • Sponsorship contact list is made. The Committee went through the list and has divided  
32 it. Board members started soliciting a small amount before Christmas. Tom Braaten  
33 encouraged everyone to call the potential sponsors on their lists. Now is the time to hit

- 34 the pavement and spread the word about the Gala.
- 35 • There are two catering quotes and one decline for the Gala Catering. The bidding
- 36 closed December 20, 2021. The Flame has the lowest bid and have always done a great
- 37 job with the Gala. The Committee will recommend the Board use The Flame as the
- 38 caterer.
- 39 2. *Website Design*
- 40 • The redesign of the website is nearing completion. Bios and pictures of the Board
- 41 members are still needed to be turned in as soon as possible.
- 42 3. *Summer Camp Registration Release Date*
- 43 • The dates for the camps are as follows, Middle School STEM July 19-22, 2022 and
- 44 Elementary School STEM Camp July 25-29, 2022.
- 45 • Pam Holder stated that she would like the applications for the elementary camp to
- 46 release at the same time as the middle school camp applications are released. Originally,
- 47 the release was going to be in mid to late January. Unfortunately, the middle school
- 48 camp has not found a Director to date, so the release has been put on hold. The
- 49 Committee agreed that there should be a Director before the release of applications.
- 50 Once a Director is hired, the applications will be released.

51

52 **D. NEW BUSINESS**

53 1. *Armistead Property*

- 54 • The Armistead property has been settled. The City has negotiated a sale of a portion of
- 55 property and easements on the remaining property.
- 56 • The Mayor will report the exact numbers and details at the next Board meeting.
- 57 • Tom Braaten stated that the Armistead's were very interested in education and that we
- 58 all need to be thinking about something to purchase that is STEM based. This item or
- 59 items can be something that is a display or interaction at the TEC. It can be
- 60 curriculum for the STEM camps or anything of that nature.
- 61 • The Committee would like to have the Armistead Family invited to the Gala for
- 62 recognition of their very generous gift.
- 63 • Barry Fetzer added that it would be a good idea to send a thank you and give
- 64 recognition of the gift in the newsletter and newspaper. He did ask if the Armistead
- 65 Family would be comfortable with public recognition. Ray Dunn said that he would
- 66 ask the family and get back to the committee with their answer.

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68 **E. ITEMS FROM THE CHAIR AND/OR COMMITTEE**

- 69 • Tom Braaten reiterated how important it is to contact potential sponsors and guests to
- 70 help make the Gala a success.

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72 **F. ADJOURNMENT / RECESS**

73 With no further business to discuss, **Jimmie Green made a motion to adjourn the meeting.**

74 **The motion was passed unanimously,** and the meeting adjourned at 4:01 pm.

75 Date approved: \_\_\_\_\_

\_\_\_\_\_  
Chairman Adam Persky

76

77 Attest:

78 \_\_\_\_\_  
79 Melanie Pool, Recording Secretary